Proposed Revised Motion re Metro TCN – Item 7c on WRAC Meeting Agenda, 8/21/23

Referencing Council File 22-0392:
NC/CC, a member of the Westside Regional Alliance of Councils (WRAC), has significant
concerns about process and substance related to the Metro Transportation Communication
Network (TCN) program, including the fact that:

- the program moved forward without notice to or substantive community input from stakeholders prior to implementation of an EIR process; this is in contravention of expected norms as well as WRAC's Statement of Principles (Standing Rule 4 of the WRAC Bylaws), which calls for advance notice and ample time to review and comment by WRAC's member councils on all proposed public infrastructure or other public property developments;
- the City ceded its power as lead agency for EIR purposes to the Metro board, which approved the EIR for Metro TCN on consent overriding considerations with impacts on City resources;
- Metro TCN is a digital billboard advertising program with moving images that will: (1)
 distract drivers and create dangerous situations which will undermine the City's Vision
 Zero goals, and (2) blight the visual environment of 22 Community Plan areas in Los
 Angeles;
- Metro TCN in substance contravenes longstanding WRAC positions opposed to digital billboards (outside of sign districts in areas already zoned as regional/commercial) and to digital advertising in the public right of way (proposed "IKE" kiosks);

Therefore, ____ NC/CC opposes the City's participation in the Metro TCN program and specifically opposes adoption of the proposed City ordinances that would fast track implementation of the Metro TCN program within the City of Los Angeles.

Proposed by Chris Spitz, WRAC Vice-Chair, with input from and approval of: Maryam Zar, WRAC LUPC Chair & Selena Inouye, WRAC MTC Chair